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AI DISCOVERY REPORT

Anatolia Charcoal Kebabs

Kebab · Newtown, Sydney NSW · 8 October 2026

> Example report. It is made from a real Vaeo test run, but every business name and the website are made up. Any likeness to a real business is by chance.

95%

of the AI answers in this test named Anatolia Charcoal Kebabs.

It was the first business named in 76% of the answers.

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AI Discovery Report: Anatolia Charcoal Kebabs

Kebab · Newtown, Sydney NSW · 8 October 2026

The short answer

We asked 8 AI assistants the questions a customer might ask about a kebab shop in Newtown: 6 questions, several times each, because AI answers change (Google once each). That gave 117 answers. Google showed no AI Overview for 3 searches: we left those out.

The AIs named Anatolia Charcoal Kebabs in 95% of their answers. It was the first business named in 89 of the 117 answers (76%). It was the business the AIs named most.

Late night, halal. For "kebab shop in Newtown, Sydney open late at night", the AIs named Anatolia Charcoal Kebabs in 13 of 20 answers. For "halal kebab shop in Newtown, Sydney", the AIs named Anatolia Charcoal Kebabs in 19 of 20 answers.

What we found

- **Its lowest question:** "where can I find a reliable kebab shop in Newtown, Sydney?". The AIs named Anatolia Charcoal Kebabs in 17 of 19 answers, and first in 13.
- **When the AIs did not name Anatolia Charcoal Kebabs** (6 answers), they named first: Corner Kebab Express (closed, says Google Maps) (4), Doner Masters Grill (1), no business at all (1).
- **Its own website:** the AIs named Anatolia Charcoal Kebabs and cited its website in 0 of 117 answers.
- **A list the AIs read leaves it off:** eatability.com.au (60 answers cited it) names Corner Kebab Express, Wrap Lane Kebabs and Harbourside Kebab & Deli, not Anatolia Charcoal Kebabs.
- **Closed, says Google Maps:** Corner Kebab Express and Galata Kebab Bar. The AIs still named them in 90 and 14 answers.

What this means

We sorted the facts in this report by who can act on them. Fixed rules made this part: no AI wrote it. It is not a promise. We cannot yet show that a change makes an AI name a business more often.

What the business controls

- **The website.** When we checked, anatoliacharcoalkebabs.com.au (a made-up address) did not open: it gave an error page that every visitor gets. Customers and AIs cannot read it until whoever runs the website fixes it.

What other sites control

- **eatability.com.au** (60 answers cited it). We read the page the AIs used most. Anatolia Charcoal Kebabs is not on it. It names Corner Kebab Express, Wrap Lane Kebabs and Harbourside Kebab & Deli. The business can ask the site to add it. The site decides.

What a person must check

- **Pages we could not read.** tripadvisor.com (58), reddit.com (36), doordash.com (34), delicious.com.au (19) (with the number of answers that cited each). We do not know if Anatolia Charcoal Kebabs is on them. Open each page and look: "What we checked" has the links.
- **The AIs' words.** fresh, traditional, turkish, casual, fair prices, classic, institution, consistent. We have not checked that they are true. If one is wrong, find where it comes from (often the website or a listing) and correct it there.

What this test does not show

- Why an AI named a business. A site that the AIs cite often is a pattern, not a cause.
- Customers or sales. A share of AI answers is not a share of customers.
- What an AI says tomorrow, or what the public apps say to one person. See "Read this before you act".
- Whether Anatolia Charcoal Kebabs has late night or halal. We show what the AIs said and what the website shows.

Who the AIs named

The businesses the AIs named most often, with Anatolia Charcoal Kebabs in bold. "Share" is the share of answers that named the business. One answer can name several businesses, so the shares do not add up to 100%, and they are not shares of customers.

Business	Answers	Share
Anatolia Charcoal Kebabs (this business)	111	95%
Corner Kebab Express (closed, says Google Maps)	90	77%
Bosphorus Grill House	42	36%
The Yiros Brothers	33	28%
The Ottoman Kitchen Table	32	27%
Kapadokya Turkish Dining	27	23%
Wrap Lane Kebabs	23	20%

Business	Answers	Share
Galata Kebab Bar (closed, says Google Maps)	14	12%
Nile Street Takeaway	11	9%
Midnight Doner Co	9	8%

Google Maps lists 2 of these businesses as closed. The AIs still named them.

Each AI

How often each AI assistant named Anatolia Charcoal Kebabs.

AI	Answers	Named Anatolia Charcoal Kebabs	Named first
Claude	18	18 of 18	7
Gemini	18	18 of 18	16
Google AI Mode	6	6 of 6	4
Google AI Overviews	3	3 of 3	3
Grok	18	18 of 18	18
Meta AI	18	18 of 18	16
ChatGPT	18	17 of 18	14
Perplexity	18	13 of 18	11

Late night, halal

We also asked one question for each of these features. The rest of this report does not use these answers: we cannot check which other businesses have each feature. Each question has 20 answers. This table shows counts.

Feature	Answers	Named Anatolia Charcoal Kebabs	Among the first 3	Named most (answers)
Late night	20	13	12	**Anatolia Charcoal Kebabs** (13), Corner Kebab Express (12), Doner Masters Grill (9)
Halal	20	19	19	**Anatolia Charcoal Kebabs** (19), Bosphorus Grill House (10), Doner Masters Grill (9)

The questions: "kebab shop in Newtown, Sydney open late at night"; "halal kebab shop in Newtown, Sydney".

What the AIs and the website said. The middle column counts every answer that named Anatolia Charcoal Kebabs, for all questions: 143 answers. We have not checked that the business has these features.

Feature	An answer said Anatolia Charcoal Kebabs has it	Its website mentions it
Late night	10 of 143	Could not read the page
Halal	0 of 143	Could not read the page

Pages the AIs read

The websites the AIs cited. The last column shows how often Anatolia Charcoal Kebabs was named when the AI cited that site. A site where the business is rarely named may be a place to get listed. This is a link, not proof: we cannot yet show that a listing makes an AI name a business.

Site	Kind	Answers citing it	Named when cited
eatability.com.au	review site	60	56 of 60
tripadvisor.com	review site	58	53 of 58
wanderlog.com	list or blog	58	53 of 58
reddit.com	social or forum	36	33 of 36
ubereats.com	ordering or menu app	36	32 of 36
doordash.com	ordering or menu app	34	34 of 34
localsearch.com.au	maps or listing	20	15 of 20
restaurantguru.com	review site	20	20 of 20

Site	Kind	Answers citing it	Named when cited
delicious.com.au	media or guide	19	19 of 19
honisoit.com	list or blog	19	14 of 19
bosshunting.com.au	media or guide	13	10 of 13
dailymail.com	list or blog	12	9 of 12

Words the AIs used about Anatolia Charcoal Kebabs

fresh (12), traditional (10), turkish (10), casual (8), fair prices (7), classic (6), institution (5), consistent (5)

These are the AIs' words, with how often they were used. We have not checked that they are true. If one is wrong, find where it comes from (often the business's own site or a listing) and correct it there.

The details

The rest of this report is the evidence behind the pages above: margins of error, repeat tests, the searches the AIs ran and every page we checked. You do not need it to use the report.

Other places called Newtown. 5 answers of 117 (4%) also talked about another place called Newtown (in another state or country): the AI was not sure which one the customer meant. In the other 112 answers (all 8 AIs), Anatolia Charcoal Kebabs was named in 95% (95% range 89% to 99%).

Mention position and website citation

This table shows what we observed, each as a share of all 117 answers.

Result	Answers	Share of all answers
The AI named Anatolia Charcoal Kebabs	111	95% (95% range 89%–99%)
It named Anatolia Charcoal Kebabs among the first 3 businesses	110	94% (95% range 88%–98%)
It named Anatolia Charcoal Kebabs first	89	76% (95% range 67%–85%)
It named Anatolia Charcoal Kebabs and cited its own website	0	0% (95% range 0%–3%)

The "among the first 3" and "named first" rows are subsets of the "named" row. The website row is a separate count: the business can be at any place in such an answer. An answer that names 3 businesses or fewer puts every one of them among the first 3.

Each AI, with the 95% ranges

AI	Answers	Named Anatolia Charcoal Kebabs	Named it among the first 3
Claude	18	18 of 18 (too few answers for a percentage)	18 of 18 (too few answers for a percentage)
Gemini	18	18 of 18 (too few answers for a percentage)	18 of 18 (too few answers for a percentage)
Google AI Mode	6	6 of 6 (too few answers for a percentage)	5 of 6 (too few answers for a percentage)
Google AI Overviews	3	3 of 3 (too few answers for a percentage)	3 of 3 (too few answers for a percentage)
Grok	18	18 of 18 (too few answers for a percentage)	18 of 18 (too few answers for a percentage)
Meta AI	18	18 of 18 (too few answers for a percentage)	18 of 18 (too few answers for a percentage)
ChatGPT	18	17 of 18 (too few answers for a percentage)	17 of 18 (too few answers for a percentage)
Perplexity	18	13 of 18 (too few answers for a percentage)	13 of 18 (too few answers for a percentage)

Each question

How many of the answers to each question named Anatolia Charcoal Kebabs. Each question has 19 to 20 answers. This table shows counts.

Question	Answers	Named it	Among the first 3	First
best kebab shop in Newtown, Sydney	19	18	18	13
can you recommend a good kebab shop near Newtown Sydney?	20	20	20	18
top rated kebab shop in Newtown, Sydney	19	18	17	13
where can I find a reliable kebab shop in Newtown, Sydney?	19	17	17	13
which kebab shop in Newtown, Sydney do locals recommend?	20	20	20	18
which kebab shop in Newtown, Sydney do people trust most?	20	18	18	14

The same question, asked again

We asked each AI each question 3 times. For each AI, this table counts the questions by how many of the 3 answers named Anatolia Charcoal Kebabs. "0 of 3" and "3 of 3" mean the 3 answers agreed. The columns between them mean the answer changed from one time to the next.

AI	0 of 3	1 of 3	2 of 3	3 of 3
Claude	0	0	0	6
Gemini	0	0	0	6
Grok	0	0	0	6
Meta AI	0	0	0	6
ChatGPT	0	0	1	5
Perplexity	0	1	3	2
All AI-question pairs	0	1	4	31

Google AI Mode and Google AI Overviews are not in this table: we search Google once for each question.

Named in the same answers

111 answers named Anatolia Charcoal Kebabs. These are the other businesses the AIs named most often in those 111 answers.

Business	Answers that also named Anatolia Charcoal Kebabs
Corner Kebab Express (closed, says Google Maps)	85
Bosphorus Grill House	42
The Yiros Brothers	33
The Ottoman Kitchen Table	32
Kapadokya Turkish Dining	27
Wrap Lane Kebabs	22
Galata Kebab Bar (closed, says Google Maps)	14
Nile Street Takeaway	11
Midnight Doner Co	9
Doner Masters Grill	8

Which AI cited each site

The number of answers from each AI that cited the site. The AIs do not read the same pages.

Site	Claude	Gemini	Google AI Mode	Google AI Overviews	Grok	Meta AI	ChatGPT	Perplexity
eatability.com.au	13	9	0	0	17	7	0	14
tripadvisor.com	18	0	2	0	4	4	12	18
wanderlog.com	17	9	0	0	1	2	11	18
reddit.com	0	18	2	1	2	0	0	13
ubereats.com	0	15	0	0	2	3	3	13
doordash.com	0	11	0	0	18	2	2	1
localsearch.com.au	0	6	0	0	0	0	0	14
restaurantguru.com	0	5	0	0	4	7	4	0
delicious.com.au	0	0	0	1	18	0	0	0

Site	Claude	Gemini	Google AI Mode	Google AI Overviews	Grok	Meta AI	ChatGPT	Perplexity
honisoit.com	0	1	0	0	0	0	2	16
bosshunting.com.au	0	0	0	0	0	0	0	13
dailymail.com	0	0	0	0	0	0	0	12

What the AIs searched for

The web searches the AIs ran to answer.

- best kebab shop newtown sydney (25)
- best kebab newtown sydney (23)
- best kebab newtown sydney reviews (7)
- top rated kebab shop newtown sydney (7)
- best kebab shop newtown sydney locals recommend (6)
- "anatolia" newtown kebab (5)
- doner masters newtown kebab reviews (5)
- best kebab newtown sydney locals recommend (5)
- best kebab shops newtown sydney (5)
- best kebab shop newtown sydney reviews (4)

What we checked

The pages the AIs read

We opened the page each AI used most on each site and looked for Anatolia Charcoal Kebabs. "No" means we read the page and the business is not on it. "Could not verify" means we could not read the page. The next column says what else we saw.

Site	Kind	Answers citing it	On the page?	What we saw	Page
eatability.com.au	review site	60	**No**	On the page: Corner Kebab Express, Wrap Lane Kebabs, Harbourside Kebab & Deli.	Not linked in th
tripadvisor.com	review site	58	Could not verify	The site refused our request.	Not linked in th
wanderlog.com	list or blog	58	No (a page about another business)	This page is about Corner Kebab Express.	Not linked in th
reddit.com	social or forum	36	Could not verify	The site does not allow programs to read this page.	Not linked in th

Site	Kind	Answers citing it	On the page?	What we saw	Page
ubereats.com	ordering or menu app	36	No (a page about another business)	This page is about Corner Kebab Express.	Not linked in th
doordash.com	ordering or menu app	34	Could not verify	The site refused our request.	Not linked in th
localsearch.com.au	maps or listing	20	**No**	On the page: Corner Kebab Express.	Not linked in th
restaurantguru.com	review site	20	Yes		Not linked in th
delicious.com.au	media or guide	19	Could not verify	The site does not allow programs to read this page.	Not linked in th
honisoit.com	list or blog	19	No (a page about another business)	This page is about Wrap Lane Kebabs.	Not linked in th

The business's website

The AIs used the business's website in 0 of 117 answers. We checked anatoliacharcoalkebabs.com.au (a made-up address), its home page. We could not read that page. The site gave an error page that every visitor gets, not only programs: the website did not open.

What we could and could not check

The counts behind this report, in one place.

Check	Count
Requests we sent to the AIs	120
Answers we got	117
Requests with no answer	0
Google searches with no AI Overview (not counted)	3
Cited pages we opened and could read	6
Cited pages we opened and could not read	4
The business's own website	could not read
Names we asked Google Maps about	69

Check	Count
Names Google Maps was sure of	63
Names counted by their exact spelling only	6
Answers to the feature questions (counted on their own)	40
Businesses left out (another place called Newtown)	2
Words the AIs used about the business that we checked	0 of 8

The questions we asked

- best kebab shop in Newtown, Sydney
- can you recommend a good kebab shop near Newtown Sydney?
- top rated kebab shop in Newtown, Sydney
- where can I find a reliable kebab shop in Newtown, Sydney?
- which kebab shop in Newtown, Sydney do locals recommend?
- which kebab shop in Newtown, Sydney do people trust most?
- kebab shop in Newtown, Sydney open late at night (feature question)
- halal kebab shop in Newtown, Sydney (feature question)

Read this before you act

- We use each AI's developer service. The public apps can answer differently, because they know the user's location and history.
- Google AI Mode and Google AI Overviews answers were collected through a third-party data service. Google does not provide or endorse this data. They are the answers Google showed for a search from Sydney.
- AI answers change each time. This report shows rates across many answers, not one answer.
- Each rate is what this test saw. The 95% range says how much a repeat of the test could differ. Answers from one AI to one question are alike, so the range counts them as one group, not as separate answers. It is never narrower than the plain count of answers gives; at 0% or 100% the groups show no spread, so the range is that plain one.
- It shows what 8 AIs did on one day, for one set of 6 questions. It does not promise what they will do next.
- "What this means" sorts the facts by fixed rules. No AI wrote it. The rest of the report shows facts only.
- AIs write one business's name in several ways, so we asked Google Maps which business each name is. We asked about the 69 names the AIs wrote most. Google was sure of 63, and its place ID decided those. For the other 6, Google was not sure. Each of those names is counted under its exact spelling and is not joined to another business. Only the business this report is about can gain such a name by its spelling. Google's matching can change a little from one day to the next, mostly for names that few answers used. We keep Google's answers with this report.

- Example report, made from Vaeo test run 53. Every business name and the website are made up. The AIs named 2 businesses for a different place called Newtown (in another state or country), 2 times in all. They are left out; those answers still count. 1 cited page about such a place is left out.